



“Homes By Owner & Builder” Price List

Sponsored by:

Northwest Realty Consultants

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AD SIZE	SINGLE	DOUBLE	TRIPLE	QUAD
1st Issue	\$195	\$275	\$350	\$395
Each Subsequent Issue	\$95	\$150	\$175	\$195

“Homes By Owner & Builder” signs are for current HBO advertisers only. Non-HBO customers can buy flyer/information boxes and signs that do not have Northwest Realty Consultants or HBO logos.

Deposits are refunded when the item is returned in good condition. Please return your signs as soon as your advertising expires. Your deposit will be returned at that time. Please do not write on or use tape on the signs. *Damaged signs & flyer boxes will result in forfeiture of some or all of your deposit.*

Thank you.

SIGNS & ACCESSORIES	DEPOSIT	FIRST ONE	ADDITIONAL	AVAILABLE TO NON-HBO CUSTOMERS
HBO YARD SIGN	\$20	FREE	\$5 (plus deposit)	NO
FLYER\INFORMATION BOX	\$15	FREE	\$5 (plus deposit)	YES - \$20
TOPPER SIGNS (9" X 24")	NONE	\$3	\$3	NO
VARIOUS 6" TOPPER SIGNS	NONE	\$3	\$3	YES - \$3
TOPPER SIGNS (ON STAKE)	NONE	\$3.50	\$3.50	NO
“OPEN HOUSE” (YARD SIGN W/O LOGO)	\$20	\$10	\$10 (plus deposit)	YES
ALL “SOLD” AND “SALE PENDING” 6” SIGNS	NONE	FREE	FREE	YES - \$3
HOMES HOTLINE SERVICE	NONE	\$20 (1 st sign incl.)	\$3 (Per additional sign)	NO

Purchasing ad space in the “Homes by Owner & Builder” guide includes a yard sign (with \$20 deposit) & a flyer box (with \$15 deposit). Both of these items are optional. Your ad space also includes placement of your home on our website, homesbyownerguide.com. An “Open House” group ad will run with each issue and is placed in the local newspaper & a list is posted on our website. The open house is optional & there is no additional cost for the group ad. **HBO advertising fees are refundable (minus \$100 processing fee) if your ad is cancelled prior to the ad deadline. No refunds will be issued for ads cancelled or homes sold after the deadline or publication.**